Questions from Gung Ho!

Unique to this assignment: You may answer these questions in a question/answer format

1) What basic cultural differences existed between the Americans and the Japanese?
2) Were there cultural characteristics that each group envied about the other group? What were they?
3) What created the impetus for the two groups to work together in the end? How could managers utilize such a unifying force early in the formation of a multicultural team?