Project Proposal

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Executive Summary

Objective

This proposal brings the past back to life for many of the dancers and display what Ballet Folklorico Ollin, a non-profit mexican Folk dance group started in the Valley of San Fernando, has done to its community. It includes a screening of the Documentary on Ballet Folklorico Ollin (which I will Edit and Direct) at the Ford Amphitheater in Los Angeles on July 24th 2015.

Goals

The goal of this project is to display Virginia Diediker's (Director) and Javier F. Verdin (Co Director) dedication to this group and to show how it all started. Ms. Diediker is the artistic director of the Ballet Folklorico Ollin Started the group out of a college project and made it become her own dance company. Dancers from the age 6 to 80 dance in this group. Ballet Folklorico Ollin has helped many dancers become less shy by doing something they love. It helps kids stay out of trouble and helps build skills that will be useful in life later on. Growing up dancing with this group has helped me so much and I want the world to see how great it is.

As Richard Stallman states "Copying all or parts of a program is as natural to a programmer as breathing, and as productive. It out to be as free." Just as steps are copied from one dancer to another. This film will display the use of copy left and the Cut-up Method as Virginia gets inspired by other dance groups and their costumes and takes those ideas, but creates something entirely new. The dances are like remixes just as different Mariachi remix old songs to create new ones. For example, Mariachi Divas and their cumbia Medley which includes a remix with the songs: Mariachi Loco, La Pollera Colora, La Bala, No Te Metas Con Mi Cucu, Rosa Maria, La Cucaracha, Yo No Fui and B.F. Ollin dances to this giving it a whole new method. She gives Ballet Folklorico Ollin a sparkle that most groups do not because of this I want to share to the world how it all started and where B.F. Ollin is now.

This film is an "art that uses social networks". Using Java script it will be coded and aded onto the Ballet Folklorico Ollin website. It will be on YouTube the day after its screening and it will be shared on Facebook, Tumblr, and other social networks. And so on it will grow and be shared to hopefully millions so that many can see the greatness of Ballet Folklorico Ollin and what it is doing to help the San Fernando Valley Community.

Documentary on Ballet Folklorico Ollin
Filming

First I would need to reserve a spot at the Ford to screen the Film on Virginia’s birthday. Later I would ask for rights from Mariachi Divas, Mariachi Tesoritos, Hermanos Herrera to their songs to include them in the film. I would hire a colleague of mine to film for me while I help with sound. We would need about a year to get enough information. Then I would need to set up dates for interviews with Virginia Diediker, Javier F. Verdin, Joel Gutierrez (another teacher) and dancers (both past and present). I would need to set up dates to film the studio and practices. I would also need to transfer the footage myself and edit it. I would then convert the film to a .mov file and burn it on a disk to play at the Ford and upload it to YouTube.

The day it is screened I would hire all the musicians that have played for Ballet Folklorico Ollin to sing Las Mananitas (Happy Birthday in Spanish) for Virginia, while a slide show of pictures of Ballet Folklorico and her plays on the screen.

Budget

- $700 for a Cannon T3i with two different lenses and a tripod
- $90 for a shot gun mic and lights
- $300 for Final Cut Pro 7
- $300 for Cinematographer
- $500 for Musicians

Notes

http://www.gnu.org/gnu/manifesto.html

http://www.artnet.com/magazineus/reviews/davis/art-and-social-media8-4-10.asp

http://balletollin.org