Introduction and Background:

Before the Internet and smart phones, people interacted with each other face to face. Now people interact on a different level, as they communicate through the web and rarely face to face. Though this was a problem, the Internet helped people pass messages faster and more efficiently. The internet has become a new source of communication for people.

In today’s digital world, people have become enveloped with cameras, phones, computers, tablets, etc. These digital devices all have importances especially cameras and phones. Smart phones and cameras are able to record videos and in the past these devices have helped capture momentous moments throughout the world. Whether its strikes, political movements, or capturing police officers abusing their power. In Wikipedia on Steve Mann and "Sousveillance," he explains the difference between sousveillance and inverse surveillance. The reading describes sousveillance as the recording of a crowd by an individual. Those who decide to record political or social events that include a crowd are known to be using a sousveillance method.

In today’s society, capturing footage of a political or social movement on a phone or camera is usually uploaded onto a social media site. Facebook, Twitter, YouTube and Instagram are all social networks that bring communities together. “Computer Networks
As Social Networks” by Barry Wellman, is an article that describes social networks as being a community that links people together and gives them new knowledge. Wellman also describes the internet as a way one can ask a question and get it answered. People communicate through social medias as they exchange ideas and messages. Spreading each other's knowledge through the use of social medias helps inform others of new information and potentially helps gain new members to join groups or organizations.

By using a recording device, political movements, social movements, strikes or any sort of controversial event will be recorded and uploaded onto social media sites as well as its own site. Uploading such functions will give the public a new insight on different issues around the world. This then brings people to communicate with each other from around the world and share their views on the different situation. The public can then discuss the social issue and choose to interact with the project. The public's interaction will bring more attention to the issues, therefore causing change.

Idea:
My idea is to have Go-Pro cameras set up in my car with a pole mount in order to record social movements, strikes, political movements, etc. In order to find any movements or strikes I will use social medias such as, Facebook, Twitter and Instagram. I have all accounts on all these social medias so searching for an event will not be a problem. The motif is to drive to these events with the car and record them by using the camera attached to the vehicle. Anything involving the vehicle such as, gas, repairs, etc., will be covered by myself. When the function is fully recorded the footage will then be uploaded onto a website. Due to my lack of knowledge on how to set up a website I will need to hire an individual with experience. I will find this individual on a social media site by posting several posts about the need for an expert. If there I am not able to find one then in will have to do research myself on how to set up a site. Once there is a website, the footage from the functions will be uploaded. The website will be promoted through Facebook, Twitter and Instagram in order to inform the public of the project and the videos inside. Videos will be uploaded to the website every week. The site will also post upcoming functions to the public so that they can participate as well. The site that will contain all videos recorded and the viewer can easily access them. There will be descriptions of the videos and those who are on the site can leave comments below as well. The public is encouraged to communicate with others and myself on the website. This gives the viewer a better understanding of the work.

Motif:
The motif behind this project is to use social media as a gateway to the public, in order to inform them of the real-life situations and problems. The use of sousveillance helps relay the captured footages importance as it shows that it was important enough to be recorded. The public can become aware of problematic issues in California and choose to participate with social and political change.
This project revolves around the use of social medias, in other words the internet. Due to the projects dependency of the internet the World Wide Web has become an important part of the project. It is through the web that these videos are able to be uploaded and viewed by anyone around the world. The web allows information to be distributed in a fast manner, therefore helping speed the processes of change. The purpose of the project is so that anyone in the world can view the videos. The web is an important asset to this project and is needed.

People who will be in the car will only be observers of any event or movement that they go to. The idea is that they should only capture the footage. The purpose of this project is to get people on the web involved in social events. Before the web people used different tactics to communicate such as, phone conversations, mail and face to face communication. Though the use of the computer is crucial, I want people to start interacting in activities other than on the web. By using the web, people can receive information about projects and become involved with them through the internet and in person. My ultimate goal in this project is to have people interact through the Internet and outside the web in order to create new connections and to establish knew change in society. With many people gathering together for the same cause there will be more hope for change.

Costs:
- GoPro - $200
- Gas for vehicle- Roughly 20-$100 of gas per week, depending on distance of event.
- GoPro pole mount- $50