

# Lecture 7 - Economics 113

Professor Spearot

- ▶ Agenda

1. Changing Units of Measurement
2. Nonlinear effects
3. OLS and unbiased estimates
4. Variance of the OLS estimates

# OLS

## Changing Units of Measurement

- ▶ Data Scaling

- ▶ Predictions in different units
- ▶ Different interpretations

- ▶ Example:

$$wage = \beta_0 + \beta_1 educ + \beta_2 tenure + u$$

- *educ* is in years
- *tenure* is years on the job
- *wage* is in dollars

- ▶ Estimates:

$$\widehat{wage} = \widehat{\beta}_0 + \widehat{\beta}_1 educ + \widehat{\beta}_2 tenure$$

- ▶ Again, the  $u$  vanishes since  $E[u|educ, tenure] = 0$ .

# OLS

## Changing Units of Measurement

- ▶ Wage in cents rather than dollars?

$$\Rightarrow \widehat{wage}_{dollars} = \frac{1}{100} \widehat{wage}_{cents}$$

- ▶ Original Equation:

$$\widehat{wage}_{dollars} = \hat{\beta}_0 + \hat{\beta}_1 educ + \hat{\beta}_2 tenure$$

- ▶ Substitute:

$$\frac{1}{100} \widehat{wage}_{cents} = \hat{\beta}_0 + \hat{\beta}_1 educ + \hat{\beta}_2 tenure$$

$$\widehat{wage}_{cents} = 100\hat{\beta}_0 + 100\hat{\beta}_1 educ + 100\hat{\beta}_2 tenure$$

- ▶ What if we want to measure tenure in months?

$$\Rightarrow tenure_{years} = \frac{1}{12} tenure_{months}$$

- ▶ Substitute

$$\widehat{wage} = \hat{\beta}_0 + \hat{\beta}_1 educ + \hat{\beta}_2 \left( \frac{1}{12} tenure_{months} \right)$$

$$\widehat{wage} = \hat{\beta}_0 + \hat{\beta}_1 educ + \left( \frac{1}{12} \hat{\beta}_2 \right) tenure_{months}$$

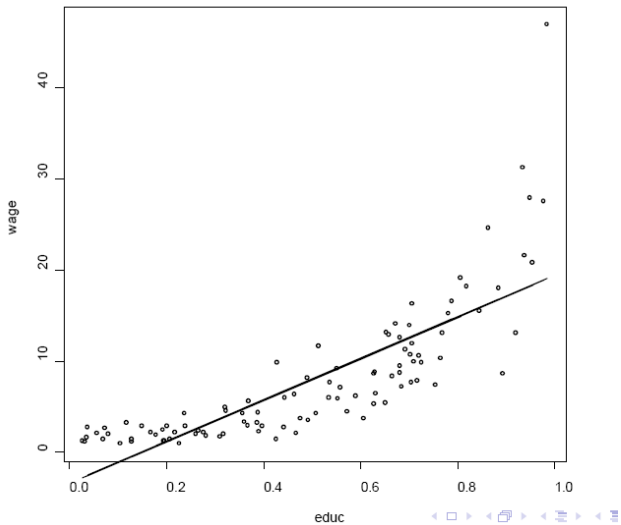
# OLS

## Handling non-linearity

- ▶ Not everything linear in real life.
- ▶ Relationship between education and wage is linear?
  - ⇒ No.
  - ⇒ Which has the higher benefit?
    1. 3 more years after 6th grade
    2. 3 more years after undergrad?
- ▶ Common ways to easily handle non-linearity
  1. Take logs of the dependent variable
  2. Take logs of the independent variable
  3. Take logs of both

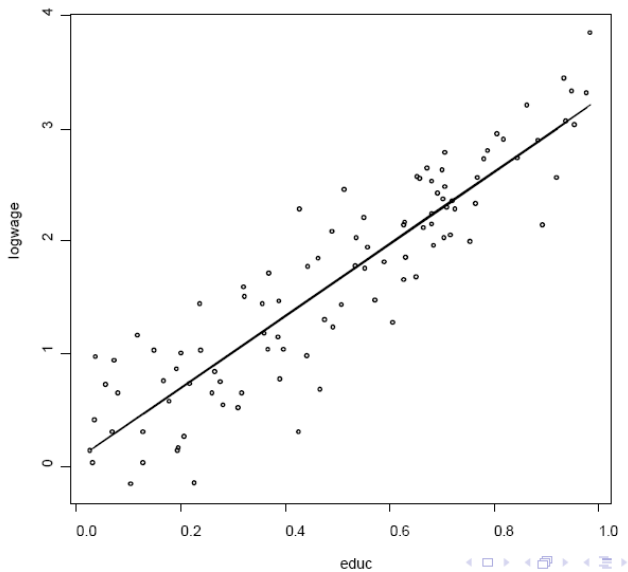
# OLS

## Wage in Levels



# OLS

Wage in logs



# OLS

## Handling non-linearity

- ▶ If data are in levels:

$$\widehat{wage} = \widehat{\beta}_0 + \widehat{\beta}_1 educ$$

- ▶ How do we interpret  $\widehat{\beta}_1$ ?
- ▶ Totally differentiate.

$$\partial \widehat{wage} = \widehat{\beta}_1 \partial educ$$

- ▶ Simplify

$$\frac{\partial \widehat{wage}}{\partial educ} = \widehat{\beta}_1$$

- ▶ Interpret  $\widehat{\beta}_1$

$$\widehat{wage} = 15,432 + 1,324educ$$

- ▶ For each additional year of education, you earn \$1,324 more.

# OLS

## Handling non-linearity

- ▶ If  $wage$  is in logs

$$\log(\widehat{wage}) = \widehat{\beta}_0 + \widehat{\beta}_1 educ + \widehat{\beta}_2 tenure$$

- ▶ How do we interpret  $\widehat{\beta}_1$ ?
- ▶ Totally differentiate.

$$\frac{\partial \widehat{wage}}{\widehat{wage}} = \widehat{\beta}_1 \partial educ$$

- ▶ Simplify

$$\underbrace{\frac{\partial \widehat{wage}}{\widehat{wage}} * 100}_{\% \text{ change}} = \left( \widehat{\beta}_1 * 100 \right) \underbrace{\partial educ}_{\text{unit change}}$$

- ▶ Interpret  $\widehat{\beta}_1$  in the following results

$$\log(\widehat{wage}) = 9.64 + 0.08educ$$

- ▶ A one-year increase in education yields an 8% increase in wage

# OLS

## Handling non-linearity

- ▶ If *wage* and *educ* in logs

$$\log(\widehat{wage}) = \widehat{\beta}_0 + \widehat{\beta}_1 \log(educ) + \widehat{\beta}_2 tenure$$

- ▶ How do we interpret  $\widehat{\beta}_1$ ?
- ▶ Totally differentiate.

$$\frac{\partial \widehat{wage}}{\widehat{wage}} = \widehat{\beta}_1 \frac{\partial educ}{educ}$$

- ▶ Simplify

$$\underbrace{\frac{\partial \widehat{wage}}{\widehat{wage}} * 100}_{\% \text{ change}} = \widehat{\beta}_1 \underbrace{\frac{\partial educ}{educ} * 100}_{\% \text{ change}}$$

- ▶ Interpret  $\widehat{\beta}_1$  in the following results

$$\log(\widehat{wage}) = 9.64 + 0.5 \log(educ)$$

- ▶ A 1% increase in education yields an 0.5% increase in wage

# Simple Regression Model

## Biased or unbiased

- ▶ When is  $\hat{\beta}_1$  a good estimate, where "good" is defined as unbiased?
- ▶ By unbiased,  $E[\hat{\beta}_1|x] = \beta_1$ 
  - ▶  $\hat{\beta}_1$ 's are centered around  $\beta_1$
- ▶  $\hat{\beta}_1$  Unbiased if the following assumptions hold!
  1. Linear in parameters:  $y_i = \beta_0 + \beta_1 x_i$
  2. Random sample of size  $n$ .  $\{(x_1, y_1), (x_2, y_2), (x_3, y_3) \dots (x_n, y_n)\}$
  3. Zero conditional mean:  $E(u|x) = 0$
  4.  $\sigma_x^2 > 0$ .

# Simple Regression Model

Biased or unbiased

- ▶ Simple example
- ▶ Suppose that the population is characterized by:

$$y = 3 - 2x_1 + u$$

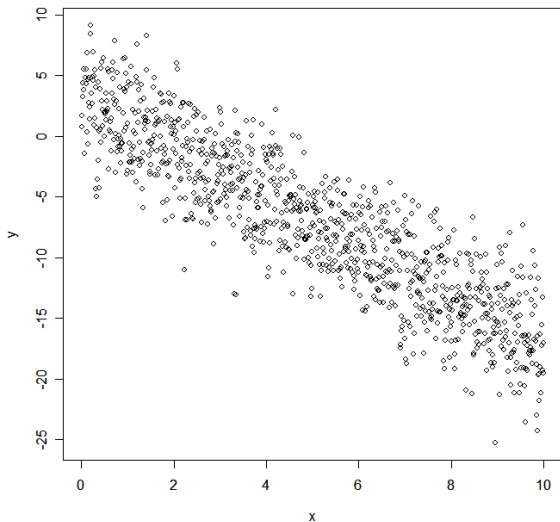
- $\beta_0 = 3$
  - $\beta_1 = -2$
  - $u$  distributed normal, mean 0 and sd 3
  - $x_1$ 's are between 0.01 and 10, spaced evenly
  - 1000 people
- ▶ Estimate using:

$$y = \beta_0 + \beta_1 x_1 + u$$

- ▶ Plot  $y$  on  $x$

# Simple Regression Model

Biased or unbiased



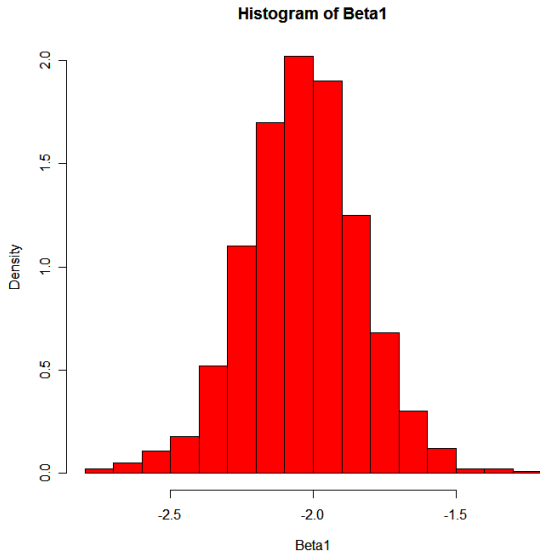
# Simple Regression Model

## Biased or unbiased

- ▶ Suppose that we sample 30 people from the population, and estimate  $\beta_1$  via OLS
- ▶ First sample:  $\hat{\beta}_1 = -1.951$
- ▶ Second sample:  $\hat{\beta}_1 = -1.890$
- ▶ Third sample:  $\hat{\beta}_1 = -1.559$
- ▶ They're all wrong. Is this a problem?
- ▶ Keep sampling!!
- ▶ Sample 1000 times
- ▶ Plot a histogram of the estimates of  $\hat{\beta}_1$
- ▶ How does the distribution of estimates compare to  $-2$ ?

# Simple Regression Model

Biased or unbiased



# OLS - Variance

## Basics

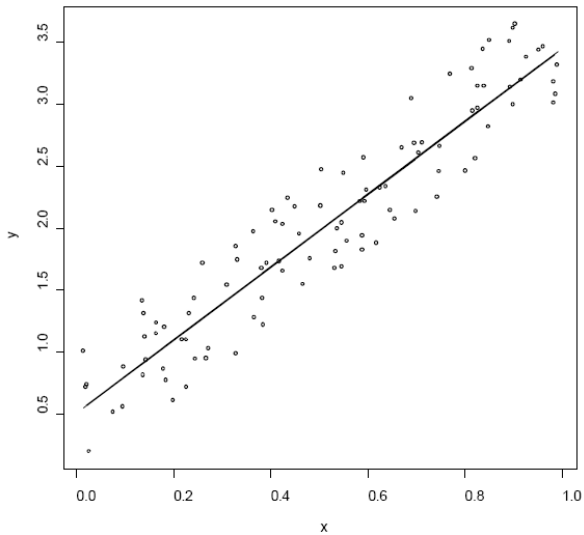
- ▶ If assumptions 1-4 hold,  $\hat{\beta}_1$  is centered around  $\beta_1$ .
  - ▶ *Central tendency says nothing about dispersion.*
- ▶ We are also interested in estimating  $Var(\hat{\beta}_1)$ 
  - ▶ Is the estimate of  $\hat{\beta}_1$  precise/reliable?
- ▶ Assumption 5 - Homoskedastic Errors:

$$Var [u|x] = \sigma^2$$

- ▶ Variance of errors is common across  $x$ .
  - ▶ Assumptions 1-5 are called the "Gauss-Markov Assumptions"
- ▶ If  $Var [u|x] \neq Var [u]$  , errors are heteroskedastic.

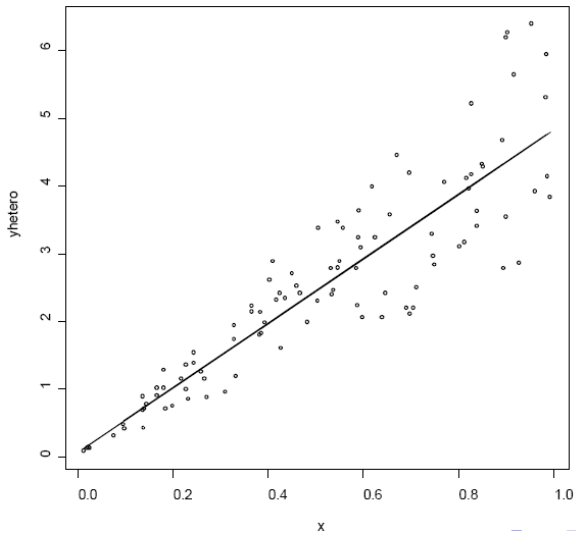
# OLS - Variance

Homoskedastic Errors



# OLS - Variance

## Heteroskedastic Errors



# OLS - Variance

## Estimate Variance

- ▶ Variance of the slope parameter:

$$\text{var}(\hat{\beta}_1) = \frac{\sigma^2}{\sum_{i=1}^n (x_i - \hat{\mu}_x)^2}$$

- ▶ What do I need for these variance estimates?
  - ▶ An estimate of  $\sigma^2$  :

$$\hat{\sigma}^2 = \frac{1}{n-2} \sum_{i=1}^n \hat{u}_i^2$$

- ▶ Why  $n - 2$ ?
- ▶  $\hat{\sigma}^2$  requires estimating  $\hat{\beta}_0$  and  $\hat{\beta}_1$ .

# OLS

## Handling non-linearity

- ▶ *Standard error of  $\hat{\beta}_1$ :*

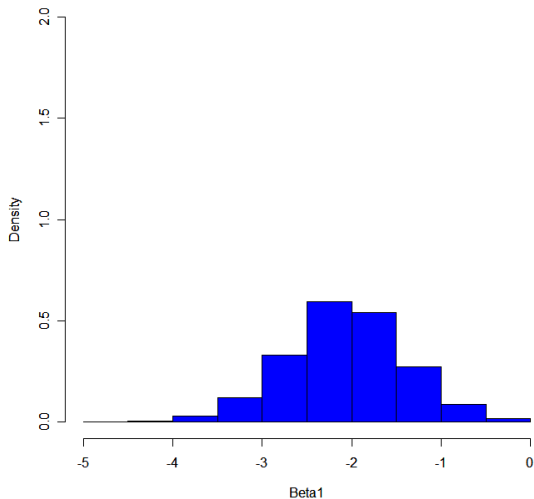
$$se(\hat{\beta}_1) = \sqrt{\frac{\hat{\sigma}^2}{\sum_{i=1}^n (x_i - \hat{\mu}_x)^2}}$$

- ▶ Dispersion of  $\hat{\beta}_1$  around  $\beta_1$ , same scale as  $\beta_1$
- ▶ How does  $\hat{\sigma}$  effect the precision of our estimates? Why?
- ▶ Higher  $\hat{\sigma}$  yields more higher standard errors (lower precision).
- ▶ With higher  $\hat{\sigma}$ , there is more noise, and thus it is harder to get a precise estimate of  $\hat{\beta}_1$
- ▶ Using the original example, what if  $u$  distributed normal, mean 0 and sd **10**

# OLS - Variance

Estimate Variance

Histogram of Beta1 - SD(u)=10



# OLS - Variance

Estimate Variance

