

USHERS NEW ERA IN CLOUD-SCALE NETWORKING

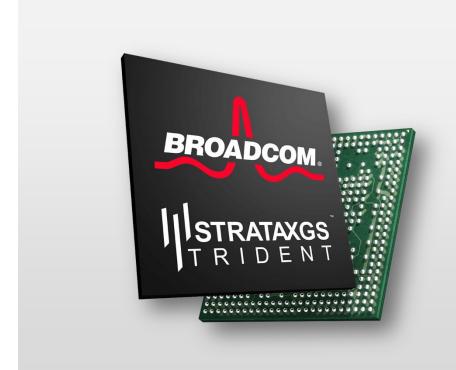


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## **AGENDA**



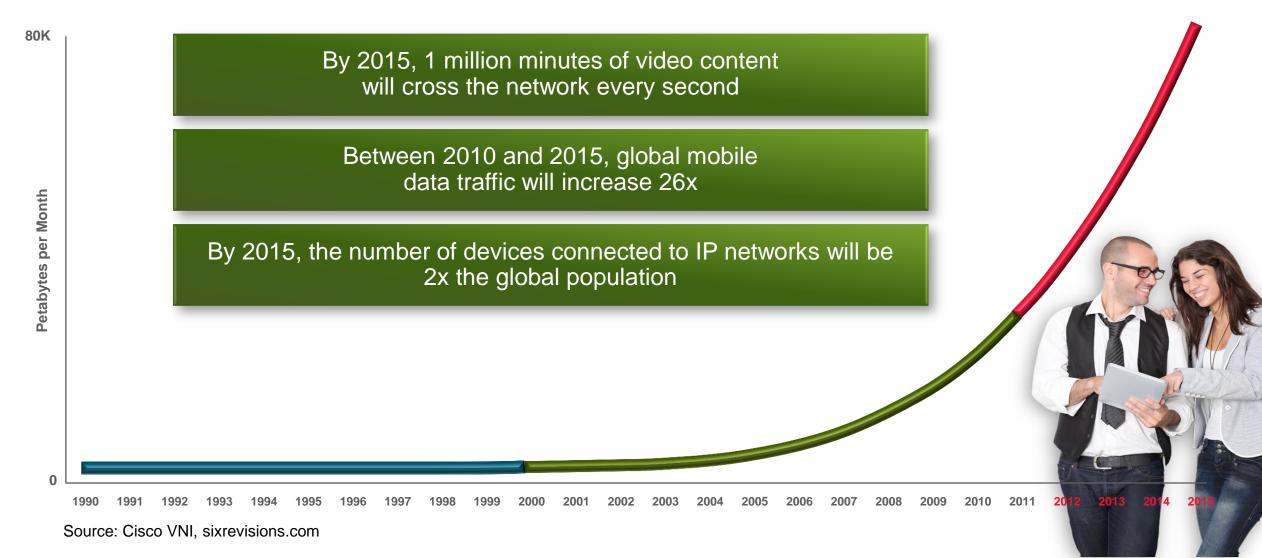


- Market Dynamics
- 10/40GbE Opportunity
- Series Introduction
- Summary

## CONTENT CONSUMPTION DRIVING TRAFFIC GROWTH

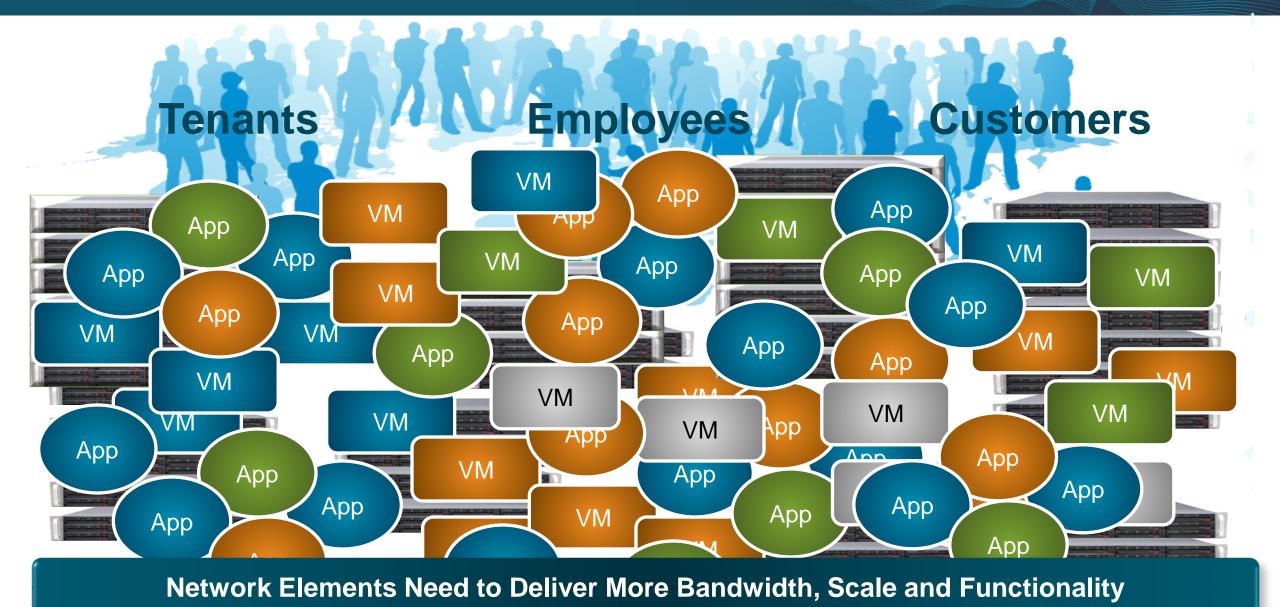


#### >100% CAGR Since 1990



## **EXPONENTIAL GROWTH IN USERS AND APPS**





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## Goal

# Delivering More Bandwidth, Scale and Functionality Board Space

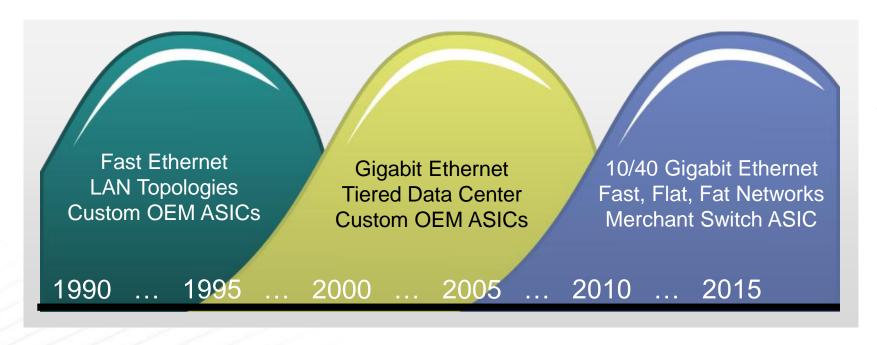
## **Constraints**



**Changing the Paradigm of How Cloud Networks are Built** 

## FUNDAMENTAL SHIFT IN DATA CENTER NETWORK INFRASTRUCTURE AND SWITCHING DESIGNS



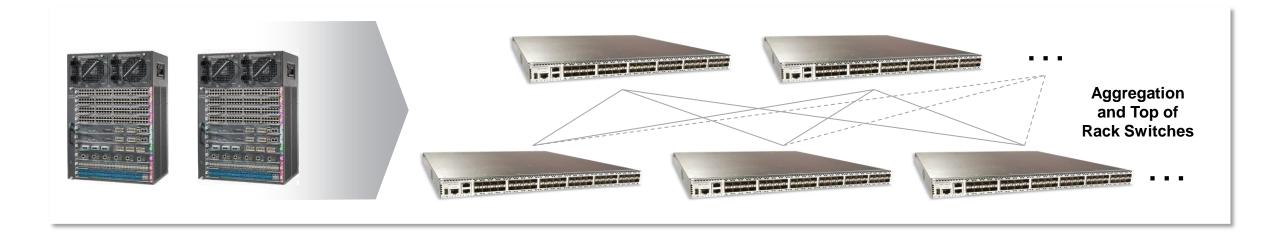


- Cloud IP traffic will grow at a 66% CAGR 2012 2015: >34% of total DC traffic
- Public cloud workloads to increase at a 50 percent CAGR in the next three years
- 40 percent of servers are virtualized, projected to increase to 75 percent by 2015
- Data center 10GE ports projected to grow at a 40% CAGR 2012 2016
- 40GE ports projected to grow at a CAGR of 130 percent from 2012 2016

Strong Market Trends and New Workloads Driving to Fast, Flat and Fat Network Designs

## FROM SCALE-UP "BIG IRON" TO EFFICIENT SCALE-OUT CLUSTERS





## Modular Switches with Multiple Silicon Components

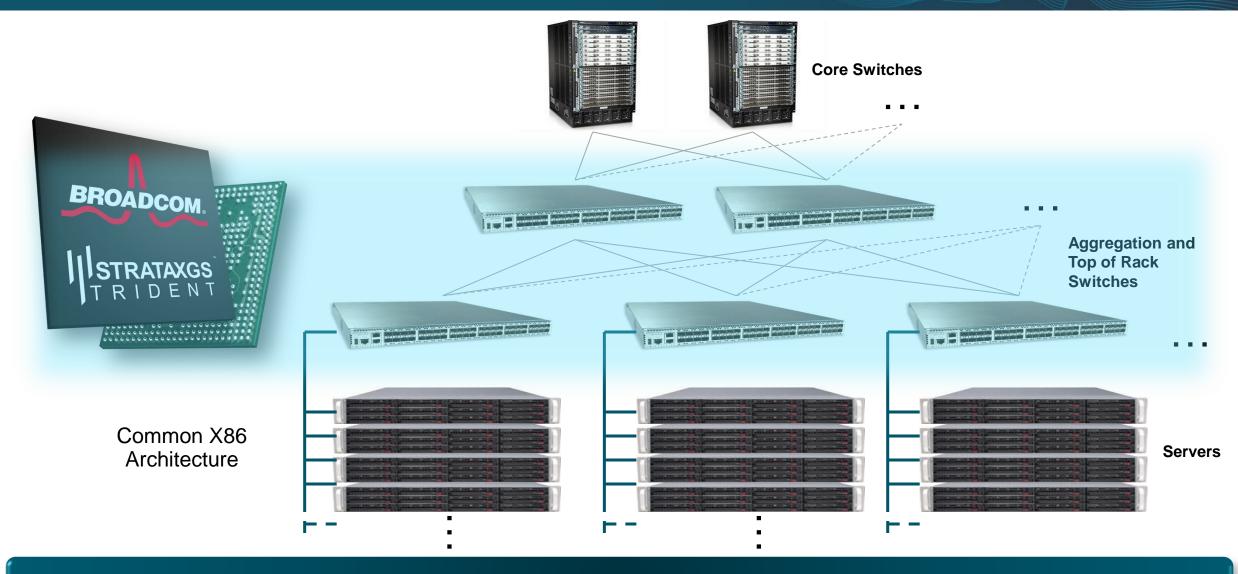
- North-South traffic patterns
- Designed for tiered and oversubscribed networks
- Differentiation



- East-West and virtualized traffic patterns
- Fast, fat and flat networks
- Common network architecture

# PROLIFERATION OF THE COMMON BROADCOM-BASED SWITCH ARCHITECTURE





**OEM Control Plane Software & SDN Software Built on Common SDK & Data Plane APIs** 

## **INTRODUCING STRATAXGS® TRIDENT II SERIES**

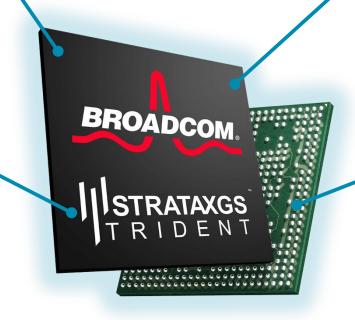


## Higher Bandwidth and Integration

960-1280Gbps Ethernet Switching Capacity

## Significant Price- Performance Improvements

Smart-Buffer & Smart-Hash technologies for improved congestion handling, reliability and visibility



## Very Large Network Nodes and Topology Scale

Smart-Table technology enables large & configurable L2/L3 tables

## Higher Network Utilization & Multi-Tenancy Support

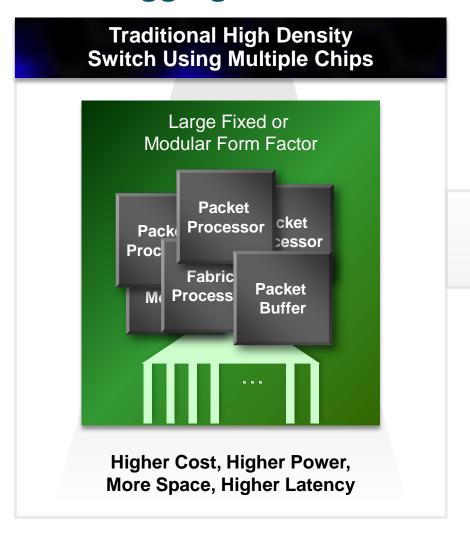
Smart-NV technology for VxLAN, NVGRE-based network virtualization

**Extending Leadership with New Cloud-Optimized Ethernet Switch with 100+ 10GE Ports** 

#### DELIVERING UNPRECEDENTED VALUE AND SCALE



## **Data Center Aggregation and Access Switches**





## **CLOUD-OPTIMIZATION WITH NEW SMARTSWITCH TECHNOLOGIES**



**Smart-NV** 

**Network Infrastructure Virtualization @ Wire Speed** 

Higher Network **UTILIZATION** with more VMs & Multi-tenancy

Smart-Buffer

Load-Based, Shared, Dynamic Packet Buffering

High Burst Absorption for **DETERMINISTIC** Performance

**Smart-Table** 

**Largest Address Tables with Network Topology-Based Profiling** 

**SCALE** to Very Large Number of VM and Server Nodes

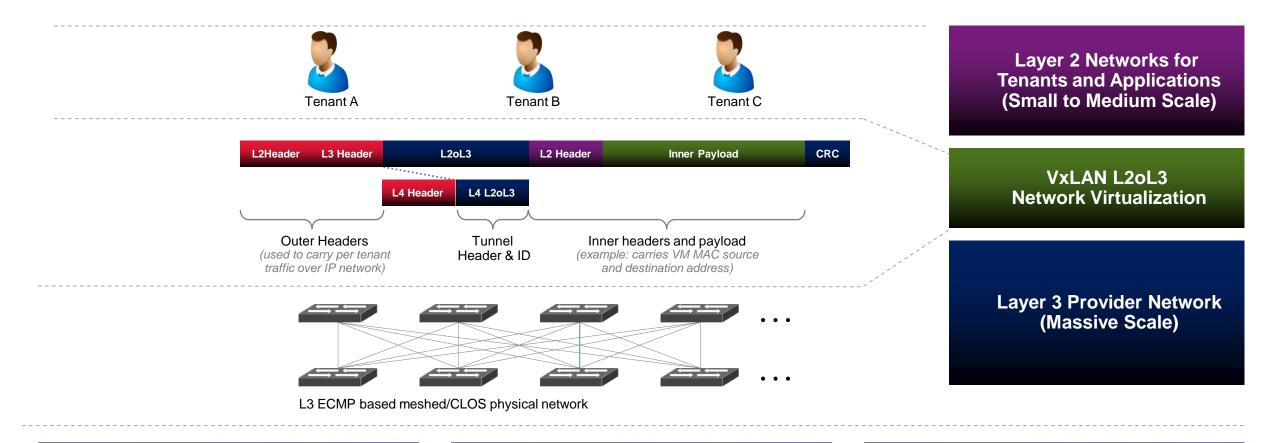
**Smart-Hash** 

Eliminates polarization in networks with high, diverse traffic patterns

Reliable Network PERFORMANCE & VISIBILITY

## INTEGRATED VXLAN NETWORK VIRTUALIZATION SUPPORT





Industry's highest Layer 3 and ECMP table scale for massive network scale with full cross-sectional bandwidth

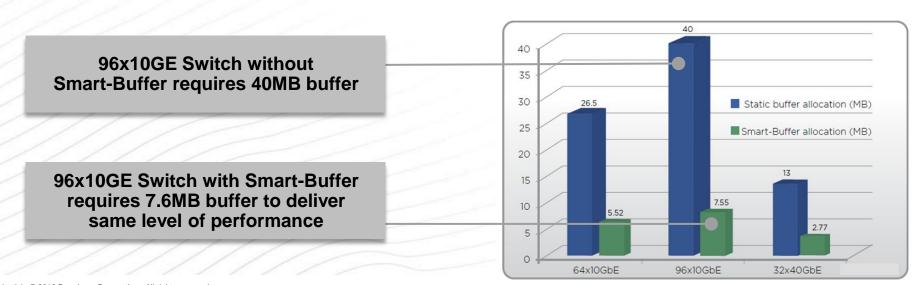
Integrates VxLAN Transit Switch and Gateway features on-chip. BRCM is a co-author of the VxLAN specification

Delivers network services & QoS for up to 8K tenants and 16K VM abstractions for legacy hosts connectivity

# UNIQUE AND INTELLIGENT PACKET BUFFERING DELIVERS 5X BETTER UTILIZATION



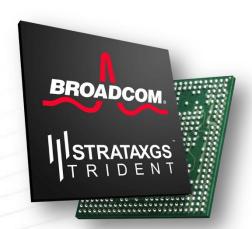
- Smart-Buffer technology utilizes on-chip packet buffer memory
- Minimizes latency by avoiding packet reads/writes to/from external memory.
- Packet buffers are dynamically shared across all ports/queues
- Queue discard thresholds sized dynamically based on congestion
- Provides excellent burst absorption and optimal buffer utilization



#### **SUMMARY**



- World's highest density, feature-rich 10/40GbE switch
- First single chip to deliver 100+ 10GbE ports
- 4X network virtualization scale
- 2X greater forwarding capacity
- Scales to support tens of thousands of server, VM & storage endpoints
- Integrated SmartSwitch technologies





## **Unprecedented Innovation for Cloud-Scale Networking**



# Thank You